



You see the unique and talented individual your child is, and want to give him or her every opportunity to grow, learn and prosper. The Destination Imagination program not only encourages creativity and self-awareness, but it teaches patience, flexibility, persistence, ethics, respect for others and the collaborative problem solving process.

Destination Imagination's programs teach kids how to work in teams during or after school to solve hands-on creative challenges and help children improve their self-confidence and communication skills. Our participants form strong bonds with their teammates and often build friendships that can last a lifetime.

- Kids have fun learning, and many continue the program throughout the remainder of their education.
- Students who participate in DI learn to focus, behave, think and test well.
- Participants are able to discover and display their unique abilities and talents in ways they may never have imagined.



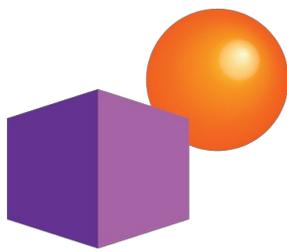
Destination Imagination (DI) is a volunteer-led nonprofit organization whose purpose is to inspire and equip students to become the next generation of innovators and leaders. Annually, we offer seven new standards-based Challenges in STEM, Improv, Visual Arts, Service Learning and Early Learning. Each Challenge is open-ended and enables students to learn and experience the creative process from imagination to innovation while fostering their creativity, courage and curiosity. Academic tournaments take place around the world where teams have the opportunity to present their solutions to trained appraisers. Students have fun and gain confidence in their ability to solve any challenge. In working to solve our Challenges, teams learn 21st century skills (creativity, critical thinking, collaboration, communication, citizenship and courage), step outside of their comfort zones to pursue ideas and make presentations, and build on their unique strengths.

Here's a simple breakdown of the program:

### WHO

Up to 7 members can be on a team, and students from kindergarten through university level participate. Each team needs an adult Team Manager. Team Managers help students stay on track but do not directly help the team develop its solution to the DI Challenge. Team Managers are often faculty members or parents.

DI fosters students' curiosity, courage and creativity as they solve Challenges together as a team. A big part of our program is the Interference policy: in short, kids have to imagine, create and develop solutions on their own. Parents, Team Managers, family and friends can't suggest ideas or force teams in certain directions. Outsiders can only facilitate the acquisition of skills and knowledge.



# DESTINATION IMAGINATION®

## WHAT

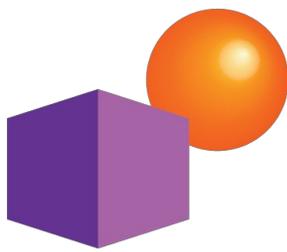
There are seven new Challenges to choose from each year. Each of the Challenges is developed by a team of educators and industry experts who target a particular area of the curriculum and its related standards of content and performance. The areas of focus include: Technical, Scientific, Fine Arts, Improvisational, Structural and Service Learning. There is also a non-competitive Early Learning Challenge that allows children to further develop their social skills and nurtures their curiosity and creativity.

## WHEN

Each season takes place from September through May. Depending on the Challenge, teams typically spend 2 to 4 months developing and practicing their Challenge solutions.

## WHERE

The team's solutions are assessed at regional, state or country tournaments. While most schools run DI as an after school program, some school districts incorporate the program into their electives curriculum. Our tournaments provide the opportunity for participants to celebrate creativity with their peers and promote healthy competition. Every year, local volunteers help run 200 tournaments around the world.



# DESTINATION IMAGINATION®

## WHY

Participants learn and experience the creative process from imagination to innovation, which fosters their curiosity, courage and creativity. Students in our program learn higher order thinking and improve in creative and critical thinking while learning to work together as a team. Participants also have the opportunity to develop new friendships with students around the world.

## HOW

Teams choose one of seven Challenges. After weeks spent creating and developing their solutions, they go to a local tournament. Top-scoring teams advance to their state or country tournament, also known as an Affiliate Tournament. The top tier teams from each Affiliate Tournament have the opportunity to participate in [Global Finals](#)—the world's largest celebration of creativity.



## Tips for Parents

Destination Imagination, Inc. is a non-profit that helps kids around the world discover their creativity. Our Challenge program invites student teams to solve open-ended Challenges and bring their solutions to a tournament.

Here are some tips to consider if your child is in the program:

1. **Be aware of Interference.** Destination Imagination teaches the creative process by allowing kids to solve Challenges together as a team. A big part of our program is the interference police: in short, kids have to imagine, create and develop solutions on their own. Parents, Team Managers, family and friends can't suggest ideas or force teams in certain directions. It's very important for the kids to do their own research and get their hands dirty. Outsiders can only facilitate the acquisition of skills and knowledge. For example, if the team needs to learn carpentry, a parent might contact a local contractor to teach the kids, or teach them himself. This must be teaching of general skills only. It is up to the kids to take these general carpentry skills and use them as they see fit in their challenge solution.
2. **Be patient.** Destination Imagination is Challenge based and process based. It also helps kids make friends and learn to work together. This means that a team will take a unique path to a unique solution. It will take time, and the kids may experience conflict along the way. The key is helping the kids to process the experience as they go. Give them an avenue to discuss opinions and vent frustrations together.
3. **Learn about the program.** There are many moving parts to the Destination Imagination program. You can learn a lot about the program by reviewing our Program Materials, which are included with the purchase of a Team Number. Don't be afraid to ask questions! You can call headquarters toll free at 888.321.1503, or write an email to [AskDI@dihq.org](mailto:AskDI@dihq.org)

There are also a variety of marketing tools that are available for free here. The tools are great for anyone looking to learn more about Destination Imagination, and can also be handed out to interested parties.